



## LIFELINE COMPANY PROFILE AFFILIATED TO LIFELINE SOUTHERN AFRICA

Registered Non-Profit : NPO 001 – 207

Tax Exemptions Registration File No. 930 003  
779

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### LifeLine History

LifeLine Johannesburg is a Non-Profit Organization established in 1969 and registered as an NPO with the Department of Social Development on 7 December 2001.

We have 23 service sites across the Johannesburg Metro from Lenasia South in the far south to Alexandra in the North serving all regions from A to G.

We have a 50 year track record offering various health and wellness programmes free to the greater Johannesburg community.

The thread running through all our programmes is to facilitate personal empowerment, emotional wellness, health and promote social cohesion. To achieve this goal, we evolved our programmes over the decades to respond to the needs in the communities we serve.

### MISSION

LIFELINE JOHANNESBURG aims to cultivate and grow emotional wellness and health in individuals and communities,

- By healing emotional trauma and crisis through counselling.
- By reducing emotional trauma and crisis through training and capacity building, engaging and mobilising communities particularly through health services for HIV infection and related health issues

### VISION

Improved emotional wellness and health in individuals and communities throughout South Africa.

### OUR CURRENT PROGRAMMES

**1. Gender based violence and Trauma Containment:** Victim empowerment programme covering the whole of Soweto, Lenasia and the inner City of Johannesburg. the programme is funded by the Department of social Development

**2. HIV testing and counselling:** with a focus on key populations in Alexandra.

**3. Skills Training:** training auxiliary social workers and child and youth care workers funded by the Department of State (US Embassy)

**4. LifeLine Connect:** counselling services offered free in Soweto, Alexandra and the greater Johannesburg Metro area. Funded by the National Lotteries Commission, self-generated income from LifeLine Johannesburg as well as the Anglo American Chairman's fund.

**5. Department of Health:** we conduct tests for HIV infection in Region E of Gauteng. In addition, we screen for TB, sexually transmitted diseases, hypertension and glucose levels. The programme is based on daily outreach taking health services directly to the community.

**6. Youth Bridge Trust:** a programme that aims to empower young people with personal growth, leadership and entrepreneurial skills through interactive training sessions.

**7. Training lay counsellors:** LifeLine offers to community members every year a Self-Growth and Counselling Skills course that runs for 1 year to train community members as LifeLine counsellors.

**8. Corporate Training and Employee Wellness Services:** LifeLine Johannesburg sells training courses and counselling services to corporates and businesses to earn income in order to help fund our free community services. We have been offering EWS model to Legal Aid South Africa for 16 years.

### Counselling.

We have since the inception of LifeLine Johannesburg involved the community in our work, decision-making and leadership. We draw our lay counsellors (whom we train for a full year to become counsellors) from our Johannesburg community. The counsellors become members of LifeLine Johannesburg with voting rights at the Annual General Meeting and run the organization. In this way, LifeLine Johannesburg has been started, run and expanded through the direct involvement of the Johannesburg community.